



GRIFFITH COLLEGE

# Griffith Global Ambassadors: Expanding Learners' Induction Online

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QQI AQR Conference | 17 October 2023





# Griffith College & The Global Engagement Office “Griffith Global”



**7,000+**  
LEARNERS PER YEAR



**2,000+**  
EU AND NON-EU  
LEARNERS ANNUALLY



**Support**  
FULL LEARNER  
LIFECYCLE

# Griffith Global Student Ambassador Programme

## ESTABLISHMENT

Launched in 2021

## OVERALL AIM

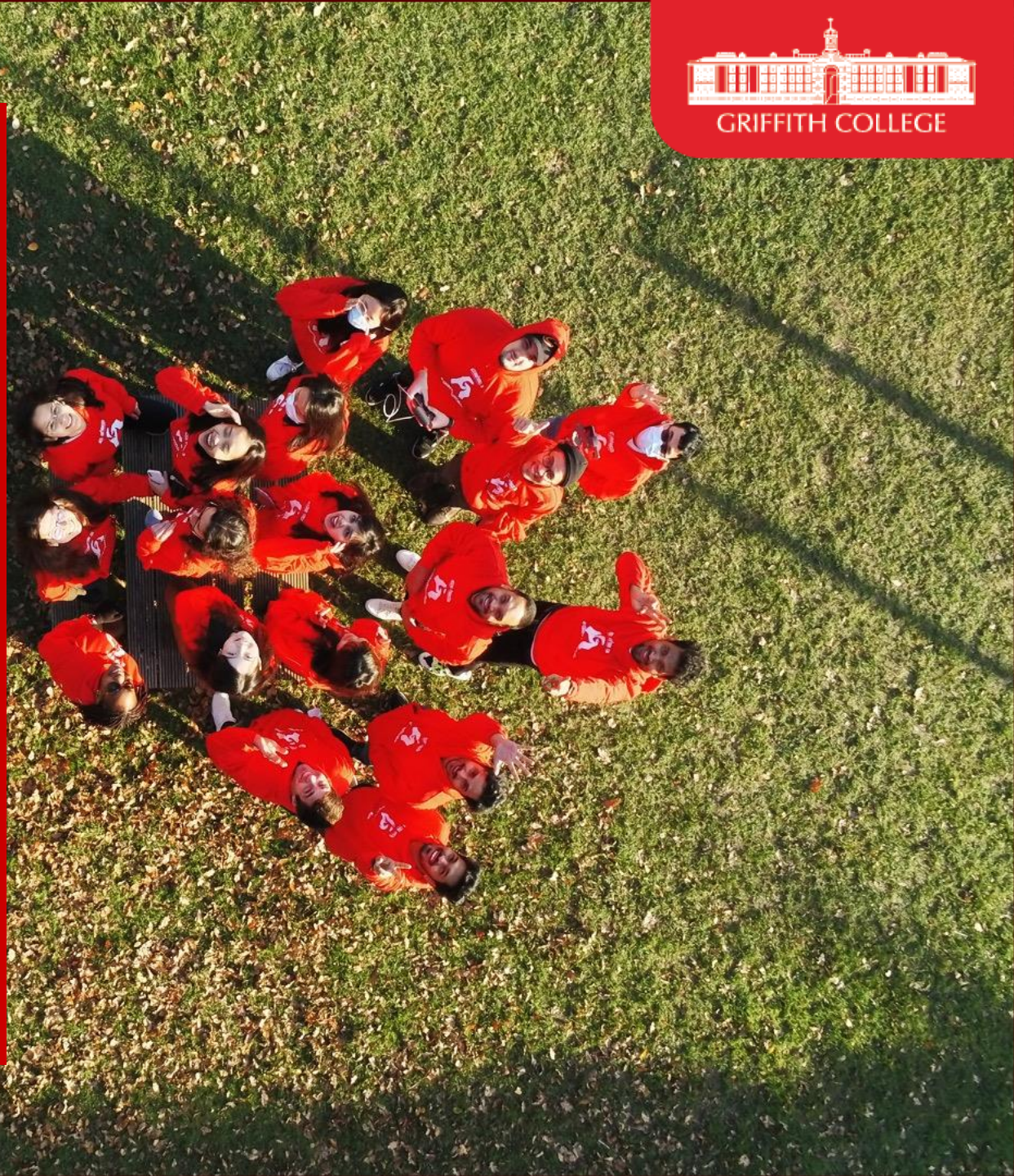
To promote diversity  
and inclusion across GC  
campuses

## SUCCESSFUL CANDIDATES

are those with the  
motivation and skillset  
to create relevant  
digital content

## LEARNER SUPPORT

Since 2021, Student  
Ambassadors have actively  
engaged in supporting  
their fellow learners



# Griffith Global Student Ambassador Programme



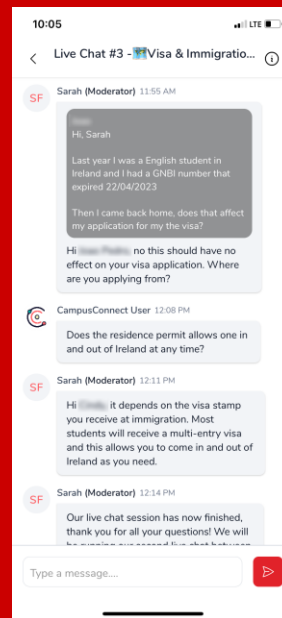
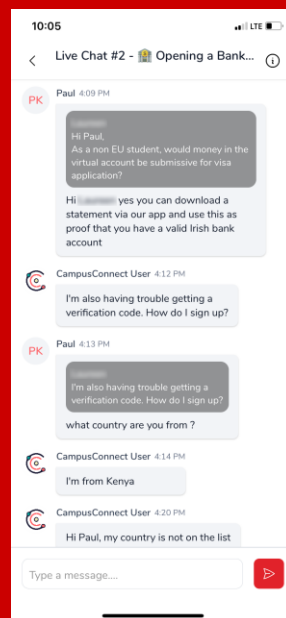
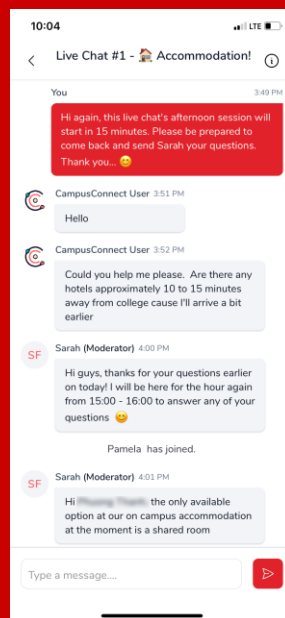
PRE-ARRIVAL

ONBOARDING

ARRIVAL

CAMPUS ORIENTATION

## Virtual Engagement



Public Chats  
Private Messaging

- ✓ Accommodation
- ✓ Bank Accounts
- ✓ Visas & Immigration
- ✓ Arrival in Ireland
- ✓ College Registration
- ✓ Student Activities

Virtual friend groups

Vlogs

# Griffith Global Student Ambassador Programme



PRE-ARRIVAL

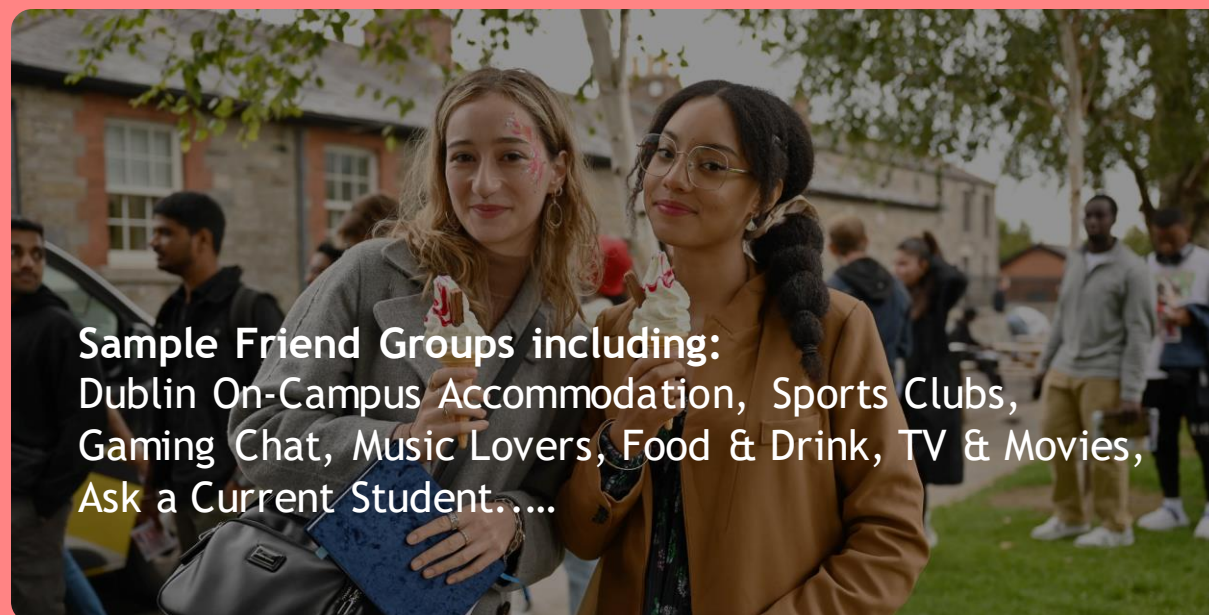
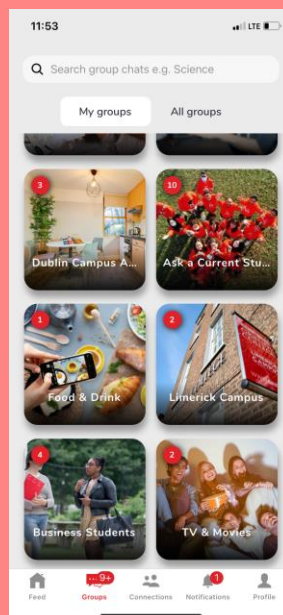
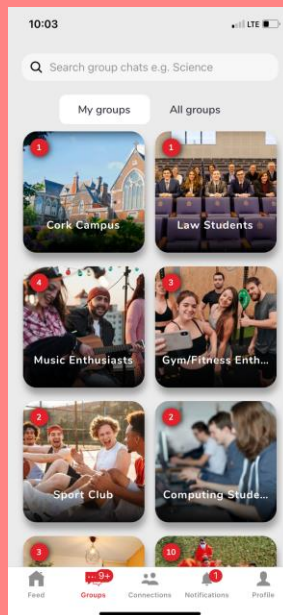
ONBOARDING

ARRIVAL

CAMPUS  
ORIENTATION

## Virtual Friend Groups

Virtual engagement



Sample Friend Groups including:  
Dublin On-Campus Accommodation, Sports Clubs,  
Gaming Chat, Music Lovers, Food & Drink, TV & Movies,  
Ask a Current Student.....

Vlogs

# Griffith Global Student Ambassador Programme



PRE-ARRIVAL

ONBOARDING

ARRIVAL

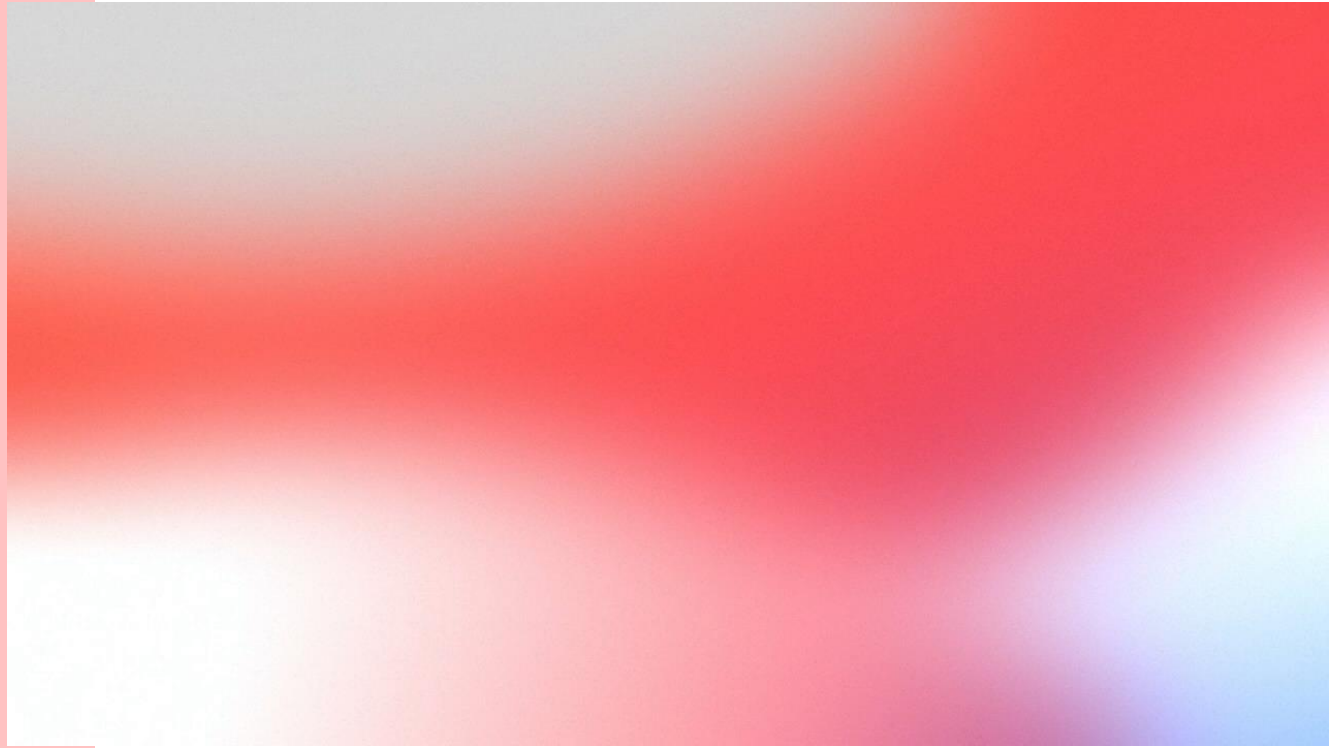
CAMPUS  
ORIENTATION

Virtual engagement

Virtual friend groups

## Vlogs

- Student life in Ireland
- Fun stuff
- Peer insights
- A friendly place!



# Griffith Global Student Ambassador Programme



PRE-ARRIVAL

ONBOARDING

ARRIVAL

CAMPUS ORIENTATION

## Short animated information videos

- Easily consumable
- Suitable format
- Readily available
- Relevant



**YOUR ARRIVAL  
IN IRELAND**



**HOW TO REGISTER WITH  
THE IRISH  
IMMIGRATION  
SERVICE (ISD)**

Non-EU Students Only



**MEDICAL  
INSURANCE**



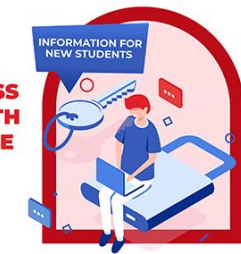
**STUDENT TRAVEL  
& TRANSPORT  
INFORMATION**



**HOW TO  
OPEN A BANK  
ACCOUNT?**



**MOODLE ACCESS  
& YOUR GRIFFITH  
COLLEGE SINGLE  
SIGN ON (SSO)  
ACCOUNT**



**ORDERING  
LETTERS**



# Griffith Global Student Ambassador Programme



PRE-ARRIVAL

ONBOARDING

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## Short animated information videos

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Sample information video

How to apply for a  
PPS Number



# Griffith Global Student Ambassador Programme



PRE-ARRIVAL

ONBOARDING

ARRIVAL

CAMPUS  
ORIENTATION

Welcoming students at the airport



College Induction



# Griffith Global Student Ambassador Programme



PRE-ARRIVAL

ONBOARDING

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ORIENTATION

## Campus Orientation Videos



No more lost lambs!

# Griffith Global Student Ambassador Programme



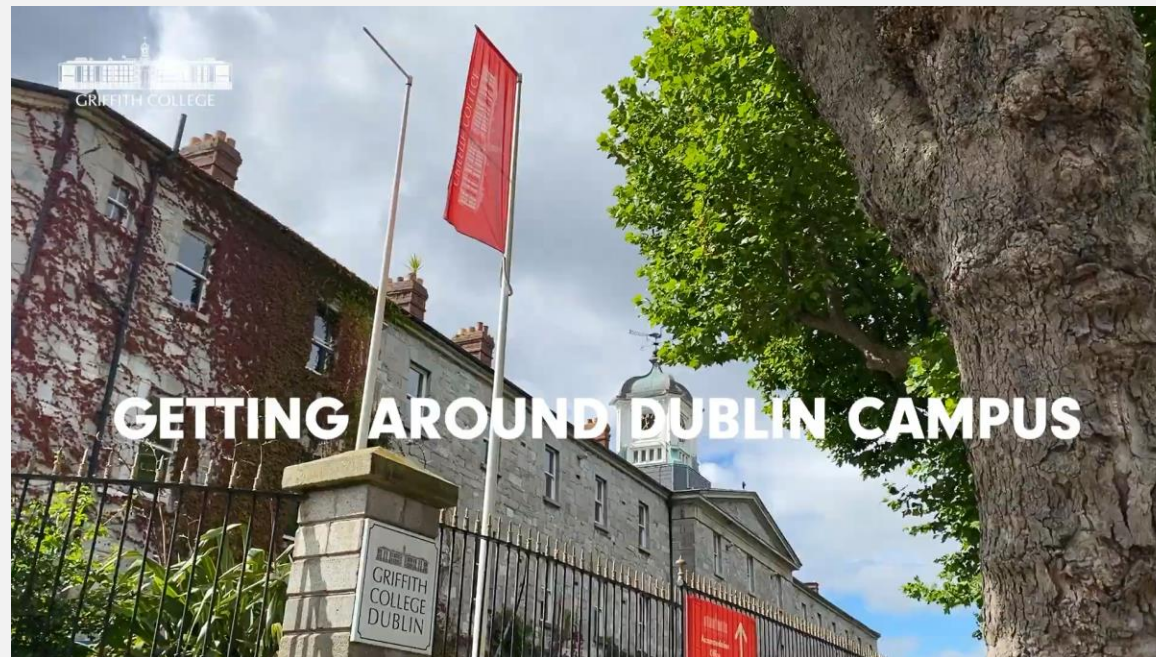
PRE-ARRIVAL

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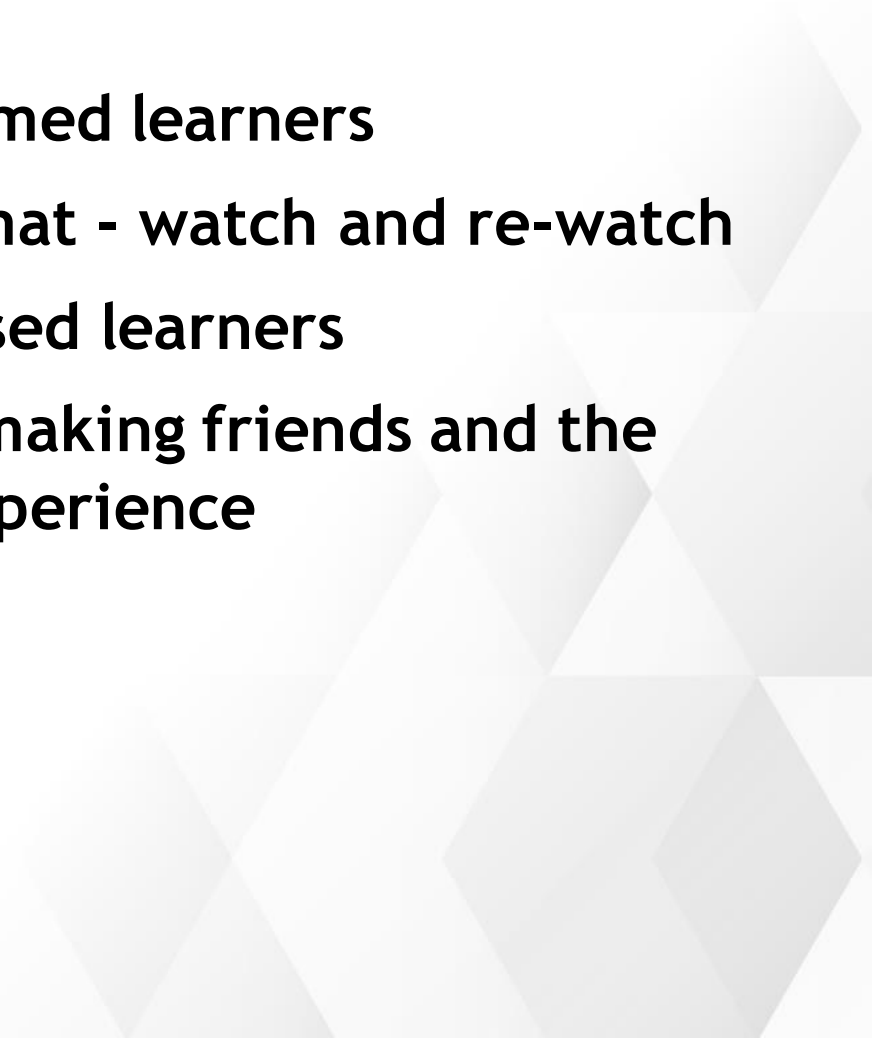
## Campus Orientation Videos



**No more lost lambs!**



# RESULTS

- **Well informed learners**
  - **Video format - watch and re-watch**
  - **Less stressed learners**
  - **Focus on making friends and the college experience**
- 

# FOCUS ON MAKING FRIENDS AND THE COLLEGE EXPERIENCE...





## SO IN SUMMARY...

Success of Global Ambassador Programme concept  
Information available to learners in accessible format

Learners well informed

Reduced anxiety

Sense of belonging

Hitting the ground running!

# Thank you for listening!



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